

FOR IMMEDIATE RELEASE

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Starlight Hosts Swope Park Community Blood Drive to Benefit Local Patients



The blood drive will be held Tuesday, April 12 from 11:00 a.m. - 4:00 p.m.

NAME OF EVENT: Swope Park Community Blood Drive

EVENT DESCRIPTION: Building on a successful partnership with Community Blood Center (CBC), Starlight will host another life-saving blood drive at its theatre in Swope Park in conjunction with neighboring organizations. CBC is the primary provider of blood and blood components to 70 plus hospitals and medical centers in the Greater Kansas City region.

LOCATION, DATE & TIME: Parking is available along the curb in front of Starlight's east ticket office (across from the Zoo).

- **Location:** Starlight Theatre's Applause Club
- **Dates:** Tuesday, April 12, 2022
- **Time:** 11:00 a.m. - 4:00 p.m. CDT

ADDITIONAL INFORMATION: In the Greater Kansas City area, one in three people will need blood at some point in their life, and nearly one in seven hospital admissions requires a blood transfusion. This means, nearly 600 donations are needed every day to meet hospital demand, and with a limited shelf life, supplies must be continually replenished. In just 60 minutes, you can donate one pint of blood and Save a Life, Right Here, Right Now in

MORE

your own community.

Appointments are strongly encouraged, and walk-ins will only be accepted if capacity allows. Appointments can be made online at savealifenow.org/group and enter Group Code: **EG9Z**, or call 1-877-468-6844.

Follow Starlight on Facebook, Instagram and Twitter @kcstarlight.

About Starlight

Opened as a theatre in 1950 and a nonprofit organization in 1951, Starlight is the largest and oldest performing arts institution in Kansas City and provides inspiring, one-of-a-kind experiences to its patrons. Starlight presents and produces Broadway musicals, concerts and Indoors shows in addition to offering extensive community engagement programming, including classes, scholarships and Starlight's Blue Star Awards, one of the largest high school musical theatre award programs in the nation.

Located on 16 acres in Swope Park, Starlight's historic, city-owned venue is the second-largest outdoor producing theatre in the country and includes rehearsal halls, a museum, club area for dining, concessions, gardens, fountains and a 10-story, climate-controlled stage. For more information, visit kcstarlight.com.

About Community Blood Center of Greater Kansas City (CBC)

Community Blood Center, now part of the NYBC family, serves hospitals in the Kansas City metropolitan area, as well as eastern Kansas and western Missouri. CBC provides nearly 200,000 blood products per year to approximately 65 area hospitals – and calls upon about 580 donors each day to meet the need for a life-saving gift of blood. The blood center makes timely deliveries of safe, high-quality products to meet transfusion needs, for routine care and emergencies. For more information, visit <http://www.savealifenow.org/>.

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