

FOR IMMEDIATE RELEASE

April 16, 2021

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Starlight Holds Blood Drive as CBC Announces Blood Emergency One Year Into the Pandemic



The blood drive will be held Monday, April 19 and Tuesday, April 20.

NAME OF EVENT: Swope Park Community Blood Drive

EVENT DESCRIPTION: While Starlight is unable to hold live entertainment events at this time, staff and leadership are finding alternative uses for the historic venue. In response to Community Blood Center's emergency call for blood, Starlight will host another public blood drive in partnership with Swope Park area organizations.

LOCATION, DATE & TIME: Parking is available along the curb in front of Starlight's east ticket office (across from the Zoo).

- **Location:** Starlight Theatre's Applause Club
- **Dates:** Monday, April 19 and Tuesday, April 20, 2021
- **Time:** 10:00 a.m. - 4:00 p.m. CST

ADDITIONAL INFORMATION: CBC currently has just over a 4-day supply of blood, which is well below what is needed by area hospitals. The Kansas City metro's healthcare system requires nearly 600 donations each day to treat patients ranging from trauma victims to newborn babies and their mothers to cancer patients. Donors with type O and type B blood are especially needed, as CBC currently has less than a 3-day supply of these blood types.

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Donors are asked to wear a face mask to their donation or one will be provided to them upon arrival. Appointments are strongly encouraged, and walk-ins will only be accepted if capacity allows. Appointments can be made online at savealifenow.org/group and enter Group Code: **EG9Z**, or call 1-877-468-6844.

In order to protect CBC staff, healthy blood donors and our community blood supply, individuals are instructed not to attend the blood drive if they are experiencing a fever or other symptoms of COVID-19 (chills, cough, shortness of breath or difficulty breathing) or have been diagnosed with or suspected of having COVID-19 until 14 days after their illness has resolved. Please note: CBC does NOT test for COVID-19. Additional information is available at savealifenow.org/coronavirus.

Follow Starlight on Facebook, Instagram and Twitter @kcstarlight.

About Starlight

Opened as a theatre in 1950 and a nonprofit organization in 1951, Starlight is the largest and oldest performing arts institution in Kansas City and provides inspiring, one-of-a-kind experiences to its patrons. Starlight presents and produces Broadway musicals, concerts and Indoors shows in addition to offering extensive community engagement programming, including classes, scholarships and Starlight's Blue Star Awards, one of the largest high school musical theatre award programs in the nation.

Located on 16 acres in Swope Park, Starlight's historic, city-owned venue is the second-largest outdoor producing theatre in the country and includes rehearsal halls, a museum, club area for dining, concessions, gardens, fountains and a 10-story, climate-controlled stage. For more information, visit kcstarlight.com.

About Community Blood Center of Greater Kansas City (CBC)

Community Blood Center, now part of the NYBC family, serves hospitals in the Kansas City metropolitan area, as well as eastern Kansas and western Missouri. CBC provides nearly 200,000 blood products per year to approximately 65 area hospitals – and calls upon about 580 donors each day to meet the need for a life-saving gift of blood. The blood center makes timely deliveries of safe, high-quality products to meet transfusion needs, for routine care and emergencies. For more information, visit <http://www.savealifenow.org/>.

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