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THE BRAND-NEW MUSICAL AMERICAN GIRL LIVE COMES TO STARLIGHT INDOORS APRIL 23-28, 2019

Kansas City, Mo. – Experience the beloved American Girl® brand in an all-new show, making its Kansas City premiere April 23-28 at Starlight Indoors! **American Girl Live** is a 90-minute musical featuring all-original songs, unforgettable experiences, and brought to you by an entirely-female creative team. Audiences join five spunky campers and their fearless counselor at Camp American Girl, an overnight camp in the North Woods.

“Director Gina Rattan and I both felt strongly from the get-go that this show *needed* to have an all-female creative team, both to honor the values of the brand as well as to present a strong message—that every girl is the hero of her own story!” said producer Simone Gianfrancesco. “Who better to bring this message to life than a passionate group of women, aiming to inspire the next generation of creative thought leaders?”

Overcoming fears and obstacles along the way to having the summer of their lives, these brave campers rely on wisdom and advice delivered by Rebecca, Maryellen, Julie, Nanea, Luciana, and Melody—the beloved American Girl dolls they’ve brought along to camp—who inspire audiences in surprising and delightful musical numbers, each reflecting their historical eras. Empowered by the stories and conviction of their American Girls, the campers learn that they can overcome anything and achieve their dreams, so long as they stay true to themselves and support one another.

“Generations of American Girl fans will adore this cherished brand as a live musical experience,” Caroline Gibel, Director of Indoor Programming at Starlight, said. “Whether you’re a long-time

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fan yourself or sharing these characters for the first time with the young ones in your life, the empowering message of **American Girl Live** will resonate.”

Audience members at **American Girl Live** will be sitting comfortably in Starlight’s 12,000-square foot Cohen Community Stage House—460 seats are available for each performance. Patrons are welcome to bring their own special American Girl doll to share in the fun. Plus, one American Girl Doll will be given away at each performance. Each ticket will automatically be entered to win.

American Girl Live comes to **Starlight Indoors** April 23-28, 2019. Tickets start at **\$45** and are on sale now. Tickets are available online at kcstarlight.com, by calling 816-363-STAR (7827) or at the Starlight box office at 4600 Starlight Road, Kansas City, Mo., 64132.

- **American Girl Live VIP Experience:** When you purchase the *American Girl Live* VIP Experience you receive a complimentary water or soda beverage, an *American Girl Live* show poster and the best seats in the house. After the show, you’re invited to join the fun at three *American Girl Live* themed photo opportunities featuring props and characters from the show.

American Girl Live is suitable for all audiences. **Please note, all patrons, regardless of age, need a ticket to enter the theatre for Starlight Indoors.** All children must be accompanied by a paid adult; unaccompanied children will not be permitted into the theatre or any pre-show or post-show event.

Discount prices for groups of 10 or more are available by contacting group sales department at 816-997-1137 or groups@kcstarlight.com. Please note that kcstarlight.com is the only official ticket source for all shows in the 2018-19 Starlight Indoors series. If you purchase tickets from another website or ticket broker, we cannot guarantee those tickets are legitimate.

For more information, please visit www.kcstarlight.com, or follow us on Facebook and Twitter.

About Starlight Indoors

Now entering its fourth season, Starlight Indoors was created in 2015 to provide year-round entertainment to current patrons and new audiences alike. Starlight Indoors presents small comedies, musicals and parodies during the winter months in the heated performance space of Starlight’s Cohen Community Stage House, a 460-seat theatre setting.

Located on 16 acres in Swope Park, Starlight Theatre is the largest and oldest performing arts organization in Kansas City. Opened as a theatre in 1950 and as a not-for-profit organization in 1951, Starlight also offers extensive community outreach and educational programming, including classes, scholarships and Starlight’s Blue Star Awards, one of the largest high school musical theatre award programs in the nation.

For more information, visit www.kcstarlight.com.

About American Girl

American Girl is a premium brand for girls and a wholly-owned subsidiary of Mattel, Inc., a creations company that inspires the wonder of childhood. Headquartered in Middleton, WI,

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American Girl offers an inspiring world of dolls, content, and experiences that nourish a girl's spirit and help develop her strength of character. Best-selling lines include Truly Me™, Girl of the Year™, Bitty Baby™, WellieWishers™, and American Girl's classic historical characters. The company sells products through its award-winning catalogue, on americangirl.com, in its proprietary U.S. experiential retail stores, as well as at specialty retailers nationwide. By inspiring girls to be their best, American Girl has earned the loyalty of millions and the praise and trust of parents and educators.

American Girl Live is a creative collaboration between American Girl and Mills Entertainment. The original production was developed by producer Simone Gianfrancesco (*Lifetime's Bring It! Live, Daniel Tiger's Neighborhood Live, John Cleese and Eric Idle Live*), with Sandy Rustin (*The Cottage, Clue Live, Rated P...For Parenthood*) as writer, Meg Zervoulis as Composer (*Mean Girls, The Prom, Natasha, Pierre & the Great Comet of 1812*), and Gina Rattan (*Matilda, Billy Elliot, Rodgers and Hammerstein's Cinderella*) attached to direct.

About Mills Entertainment

As the leading producer and promoter of branded live entertainment in the United States, Mills Entertainment, a division of Creative Artists Agency (CAA), collaborates with top talent and property holders to create unforgettable live experiences. With full global distribution and partnerships worldwide, our specialty is taking shows from concept to stage, serving as the complete solution in realizing the vision. Current projects include *Ripley's Believe It or Not! Carnival of Curio-oddities, Daniel Tiger's Neighborhood Live!, Theresa Caputo Live! The Experience, Bring It! Live* and #IMOMSOHARD. www.millsentertainment.com.

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